

- **SPONSORSHIP PACKAGES**

- Powerful brand presence and advertising classified in two main packages:

- ***SILVER***

- ***PLATINUM***



- **Includes the following benefits and rights for the brand:**
 - Benefits:
 - One exhibition stand 3x2m during the 2 days of the event (structure: one open side and the company name)
 - Brand Logo in the event promotional material.
 - Promotional pamphlet

– ... Benefits:

- Brand Logo insertion in the main page of the event website.
- Brand Logo insertion in the working material of the participants.
 - Note pads
- Brand Logo insertion in the University Campus internal publications (Tecleos, Gaceta and Signoazul), as sponsor of AKJ Mexico event.

– Rights:

- To place 2 banners in each room where the forums will take place.
- Transmition of one daily message of thanks in the e area.
- The exhibiton of an auto of the brand at the exhibit area.

– ...Rights:

- The raffle of one donated prize of the brand at the luncheon, with mention of thanks in the event area

SILVER PACKAGE COST:

USD\$2,920 + VAT

- **Includes the following benefits and rights for the brand:**
 - Benefits:
 - One exhibition stand 3x2m during the 2 days of the event (structure: one open side and the company name)
 - Brand Logo in the event promotional material.
 - Programs
 - Banners (at the Hotel and University Campus)

– ...Benefits:

- Brand Logo insertion in the main page of the event website.
- Brand Logo insertion in the working material of the participants.
 - Note pads
- Brand Logo insertion in the University Campus internal publications (Tecleos, Gaceta and Signoazul), as sponsor of AKJ Mexico event.

– Rights:

- To place 3 banners in each room where the forums will take place.
- Transmition of 2 daily messages of thanks messages in the event area.
- The set up of one inflatable of the brand in the event registration area.
- The exhibition of a product/auto of the brand in the exhibit area.

– ...Rights:

- The raffle of one donated prize of the brand at the luncheon, with mention of thanks in the event.
- Brand presence through banners and models wearing the brand logo at the Press Conference

PLATINUM PACKAGE COST

USD \$5,460 + VAT