

<b>6<sup>th</sup> of November 2018 - Conference Center at Hotel Grand Fiesta Americana in Querétaro</b>	
07:30	<b>Opening conference office</b> Get registration documents, networking and visit the exhibition
08:30	<b>Inauguration of the 12th AKJ Automotive and Cluster Conference</b> Prof. Dr. K.-J. Schmidt (AKJ/IPL), Harald Röck (Brose) und Ulrich Thoma (Canacitra/Cluster Automotive Puebla)
09:00	<b>Session 1 – Automotive industry México – Status Quo and future</b> <b>Moderation:</b> Harald Röck (Brose) & Ulrich Thoma (Industrias Norm)
09:00	INA – Ramón Alvarez, Director Adjunto, Mexico City (MX) <b>Automotive Mexico 2020</b> – The challenges for the Mexican suppliers
09:35	<b>Hellmann</b> - Martin Wehner, Global Vice President Hellmann Group, Mexico <b>How to increase transparency in Global Supply Chain</b> – Concept, general and specific examples (Technology and Manpower) implemented for TESLA
10:10	Break, networking and visit exhibition
10:45	VW – Paola Parra, Head of Supply Chain Management, Puebla (MX) <b>New Challenges</b> – The way of Volkswagen México to improve the supply Chain of Volkswagen de México
11:20	<b>DISCUSSION PANEL 1 – Mexico in a new world of opportunities and barriers - moderated by Dr. Armando Bravo</b>
11:20	<b>A new world of Automotive</b> – Challenges and the way of products and processes with Ramon Alvarez (INA), Paola Parra (Volkswagen), Adolfo Ramirez (PwC), Harald Roeck (Brose), Silvia Trevino (Honda), Martin Wehner (Hellmann), NN
12:25	Quick-Lunch, Exhibition and Networking
13:40	<b>Session 2 - Drive Supply Chain Excellence</b> <b>Moderation:</b> Dr. Armando Bravo (Former Director CeDIAM) and Rolf Rettberg (AKJ)
13:40	AUDI – Aaron Peña Saiz, Head Logistics Planning Process & Structure, San Jose Chiapa (MX) <b>Operational Logistics AUDI</b> – Methods and solutions to plan/control
14:15	Bosch – Jiri Mencl, Head of Logistics, Toluca (MX) Bosch – Pricilla Urena Martinez, BPS and Industry 4.0 Department Manager, Toluca (MX) <b>The way of Bosch in Toluca for industry 4.0</b> – Strategy, Concepts and Solutions
14:50	Break and visit exhibition
15:25	<b>Session 3 – Drive Innovation and future for automotive</b> <b>Moderation:</b> Octavio Fernandez (Admexus), Adriana Escoto (ITESM) and Rolf Rettberg (AKJ)
15:25	ABB - Sergio Bautista, Robotics and Motion Division Manager, Puebla (MX) <b>Collaborative Robotics and non-usual Applications in Automotive</b> – Improving Productivity thru Simplification and Collaboration in between Humans and Machines.
16:00	Continental – Eloi Carranza-Muniz, IE/Plant Management, Guadajajara (MX) <b>Continental 2020+</b> - the way to integrate i4.0 in a world of factory and supply chain Management
16:35	Coffee break
16:50	Schnellecke Logistics - Melanie Brasch, Managing Director Audi Operation, San Jose Chiapa (MX) <b>Lean Leadership</b> - Practical Approach for the Development of Leaders and Processes through an excellent Shopfloor Management System at Schnellecke Logistics
17:25	Honda de México - Sylvia del Carmen Treviño Medina, El Salto / Benito Juárez Del Valle (MX) Directora de Relaciones con Gobierno, Públicas e Institucionales <b>Honda de México</b> - Modernización del Tratado de Libre Comercio de América del Norte – Impacto en la Industria Automotriz
18:00	<b>Networking and Gala Dinner</b>
18:00	Networking in the Lobby
20:00	Gala Dinner and Networking
22:30	<b>End first day of the AKJ Conference</b>
<b>7<sup>th</sup> of November 2018 - Conference Center Hotel Grand Fiesta Americana</b>	
08:00	<b>Opening conference officen</b>
08:30	<b>Session 4 – Innovation in product and process</b> <b>Moderation:</b> Harald Röck (Brose) and Klaus J. Schmidt (AKJ)
08:30	PricewaterhouseCoopers – Adolfo Ramirez, Partner, Mexico City (MX) <b>The Mexican Automotive Industry</b> – New challenges in a world of more regulations and competition
09:10	WELLDDEX – Hector de la Puente, CEO, Veracruz (MX) <b>Mexico Customs today</b> – An effective link in your supply chain / Best practices in the Automotive
09:50	Coffee break, exhibition and/or networking
10:20	Brose - Erick Silva, Purchasing Director Brose Mexico, Querétaro (MX) <b>Process-Innovation with Lean and Industry 4.0</b> – Strategy, Concepts and Solutions
11:00	<b>DISCUSSION PANEL 2 - moderated by Dr. Octavio Fernandez (Admexus)</b>
11:05	<b>Industry 4.0 – Status quo, challenges and consequences for the automotive industry in México?</b> with Sergio Bautista (ABB), Eloi Carranza (Continental), Hector de la Puente (WELLDDEX), Erick Silva (Brose), Melanie Brasch (Schnellecke), NN
12:10	Quick lunch, networking, exhibition and preparing plant tours
<b>7<sup>th</sup> of November 2018 – plant tours and workshops – only for participants of the Conference</b>	
13:00+	<b>Tour Brose México Plant Marques</b> - Internal Logistic concept with mobile Racks - back 16:30 <b>Tour Continental Development Center Querétaro</b> - back 16:30 <b>Tour Kirchhoff Automotive Plant Querétaro</b> - back 16:30 <b>Workshop “Implementation of Industry 4.0” with O. Fernandez (Admexus)</b> – 13:15 to 15:15 in the Conference Center